

BUSINESS TRIP TO ISRAEL

FEBRUARY 10 - 14, 2020



ABOUT THE TRIP

Export Delaware invites you to join us on a business trip to Israel to meet new customers and potential partners.

Meeting face-to-face with prospective customers is critical to establishing new business relationships around the world. Let us help you make the right contacts overseas and achieve new international sales!

We will arrange business meetings with distributors, agents, or customers according to your needs, all specific to your company.

THIS TRIP INCLUDES:

- Assistance from State of Delaware's trade representative, Seth Vogelmann in Israel and the Export Delaware staff.
- In-country transportation on the trip.
- Preparation session, in-country briefing and follow-up support after the trip.

TRIP ITINERARY

Day 1 Arrival in Israel
Day 2-4 Meetings in Israel
Day 5 Departure

TESTIMONIALS

What Delaware companies are saying about business trips with Export Delaware:

"The trip allowed us to reach out to multiple potential customers at once and also helped us drive our existing distributor to action."



WHY ISRAEL?

Israel has a strong economy with a spirit of innovation that is complimentary to U.S. products and services, specifically high-end equipment and technology.

- Safety and security, healthcare, IT, communication and defense are key target sectors.
- In addition, business services are in high demand and made up 28% of Israel's total imports in 2017.
- According to the U.S. Commercial Service, Israel remains a hi-tech center for global design and R&D, providing significant opportunities for U.S.-Israel commercial partnerships and joint ventures.

COST & DETAILS

Businesses are responsible for air, hotel, meals and incidental expenses.

A passport with at least 6 months of validity following dates of the travel is required.

MORE INFO

Contact the export team:
302-577-8465
Beth.Pomper@state.de.us

FUNDING ASSISTANCE

Funding Assistance is available to assist you with up to 50% of your eligible travel expenses. Funds are based on availability.

Apply at de.gov/funding.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.